

24-HOUR MARATHON ON ODOUR/ODOR MANAGEMENT

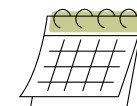
What is the 24h-MOM?

An event designed to unite experts worldwide through an innovative format!

Beginning in Australia and New Zealand, with the first eight presentations focused/focussed on regional challenges and solutions, then it follows by rotating sequentially through Asia, Europe, South America, and North America, concluding with global perspectives.



November 12



Relevant Deadlines

- **1st June:**
 - open call for content
- **1st August:**
 - end call for content
- **Mid August:**
 - content acceptance
- **End August:**
 - provisional programme/program
- **End September:**
 - final programme/program

Contact Us

24h-mom@olores.org



We are looking for:

- **Keynote lectures** on the latest state of the science on odour/odor management and measurement
- **Round-table** discussions on regulations, standardisation/standardization and other actions both at local and national level.
- **Chairing sessions** with professionals from over 15 countries.

5 Time zones
24 hours
>30 talks

List of Topics

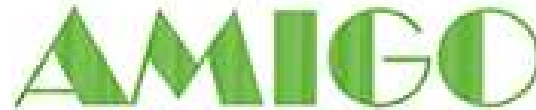


- Odour/Odor measurement, monitoring, and sensor technologies
- Odour/Odor/VOC perception, impact and formation
- Air dispersion and predictive modelling.
- Odour/Odor control technologies and emission reduction strategies
- Source characterisation and Odour/Odor/VOC mapping
- Policy, regulation, and compliance for Odour/Odor and air quality
- Community engagement, social media, and citizen action
- Odour/Odor from wastewater, sewer systems, livestock, and industry
- Corrosion management in wastewater systems
- Data analytics, big data, and artificial intelligence in Odour/Odor science
- Field assessment methods and electronic sensing
- Chemical forensics and source identification
- Best practices and case studies in Odour/Odor management
- Odour/odor and land use planning.
- Odour/odor generation

Whether you're a researcher, consultant, company, or environmental authority, send us your content.

Don't miss this opportunity!

Event Organiz/sers



Event Sponsors



olfasense 



Jacobs

Challenging today.
Reinventing tomorrow.

Event Sponsors



St. Croix Sensory



THE ODOUR
UNIT ^{m³}

Event Sponsors



Event Media Partner

AKHON

Type of advertising spaces and prices



Advertising Slots

Do you want your brand to stand out on a global stage?

Find out how to make your products or services known worldwide.

Maximize your brand impact! Choose from a variety of promotional slots—from continuous logo exposure to a 5-minute feature video. Or simply leave your leaflets in a shared folder.

Inclusion of your organization's logo

Price: €200

Inclusion of your leaflets in the virtual bag for attendees

Price: €300

Inclusion of a five-minute recording*

Price: €1,000

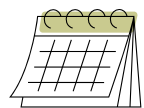
**Smell success,
see results!**

Contact Us

24h-mom@olores.org



*A recording of a commercial video featuring your products and services



Program Overview



Tuesday, November 11

(UTC) 20:50 - 21:00 Welcome and Introduction

(UTC) 21:00 - 01:00 Oceanian presentations

- Starting Local Date: November 12, 08:00 (AEST)
- Ending Local Date: November 12, 12:00 (AEST)

(UTC) 01:00 - 05:50 Asian presentations

- Starting Local Date: November 12, 10:00 (JST)
- Ending Local Date: November 12, 13:50 (CST)

(UTC) 05:50 - 12:00 European presentations

- Starting Local Date: November 12, 06:50 (CET)
- Ending Local Date: November 12, 13:00 (CET)

(UTC) 12:00 - 15:00 South American presentations

- Starting Local Date: November 12, 09:00 (CLT)
- Ending Local Date: November 12, 12:00 (CLT)

(UTC) 15:00 - 20:55 North American presentations

- Starting Local Date: November 12, 10:00 (EST)
- Ending Local Date: November 12, 15:55 (EST)

(UTC) 20:55 - 21:00 Closing Remarks

Wednesday, November 12

Contact Us

24h-mom@olores.org

